



Hasham Ahmed Qazi

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ABOUT ME

Highly experienced **Senior Data Analyst & eCommerce Specialist** with over **20 years** of expertise in **desktop and web application development**, data analytics, and eCommerce systems. Skilled in designing, developing, and optimizing enterprise solutions using **.NET technologies, SQL Server, Python, and various eCommerce platforms (Shopify, Amazon SP-API, and marketplaces like Walmart, Sears, and eBay)**. Strong background in **data warehousing, business intelligence, AI-driven analytics, and payment gateway integrations**. Adept at gathering requirements, optimizing processes, and delivering high-quality solutions for diverse industries.

AREAS OF EXPERTISE

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Data cleaning, manipulation, and visualization using SQL, Python, and Power BI | AI-powered insights using OpenAI in C# | **Supply chain analytics & inventory optimization** | **Shopify, Amazon, eBay, Walmart, Sears** | Email & Automation | Amazon SP-API Integration & custom marketplace solutions | **Payment gateways: PayPal, Braintree, CyberSource, Authorize.Net** | Shipping integrations: USPS, FedEx, UPS, Amazon Shipping | ASP.NET (Classic ASP, .NET Core MVC, Razor Pages, Web API) | **SQL Server, Database Design & Administration** | Front-end development: JavaScript, jQuery, DevExpress, Infragistics, C#, VB.NET | ERP & inventory management systems | Barcode & labeling systems for warehouse management | **Security & Compliance (PCI, Firewall Protection, Data Encryption)** | PCI vulnerability scanning & compliance | **Cloud security (HorizonIQ, AWS IAM)** | Threat mitigation & firewall implementation | End-to-end system migrations & integrations | Cross-functional team leadership | Process automation & workflow optimization

CAREER HIGHLIGHTS

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20+ Years of Experience – Extensive expertise in data analytics, software development, eCommerce systems, and IT project management across multiple industries.

Data Analytics & AI – Designed and implemented data-driven solutions using SQL, Python, Power BI, and AI-based insights (OpenAI in C#) to optimize supply chain, inventory, and business intelligence.

eCommerce Expertise – Successfully migrated and optimized eCommerce platforms like Shopify, Magento, WooCommerce, and Amazon Marketplace. Integrated payment gateways (PayPal, Braintree, CyberSource) and shipping carriers (USPS, FedEx, UPS, Amazon Shipping).

Enterprise Software Development – Led development of ERP, inventory management, and enterprise applications using .NET, ASP.NET, SQL Server, Python, Django with a focus on scalability and performance

Security & Compliance – Strengthened eCommerce security by implementing PCI compliance, vulnerability scanning, and firewall protection for a USA-based company after a cyber attack.

Project Management & Leadership – Led cross-functional teams in software development, system analysis, and business intelligence, ensuring on-time and on-budget delivery. Senior Data Analyst | eCommerce System Analyst | Shopify Expert | Desktop & Web Development development

Microsoft-Certified Professional – Earned Microsoft Certified Solution Developer (MCSD), Microsoft Certified Professional (MCP), and MCSA (SQL Server 2012) certifications, demonstrating expertise in software development and database management.

A1 German Certification – Completed A1 German certification from Ghazala Institute, expanding opportunities in international markets.

Phenomenal Leadership Award – Recognized for outstanding leadership in IT project execution, problem-solving, and innovative solutions

● WORK EXPERIENCE

 **NOLIN BPO SERVICES** – KARACHI, PAKISTAN

Business or Sector Information and communication | **Department** Software | **Email** hasham@nolinbpo.com |

Website www.nolinbpo.com

SENIOR DATA ANALYST – 2018/02/10 – CURRENT

- Conduct complex data analysis, modeling, and visualization to uncover insights that drive business decisions.
- Use .Net, SQL, and Excel for data manipulation and reporting.
- Develop predictive models and machine learning algorithms to forecast trends.
- Design interactive dashboards using Power BI for real-time decision-making.
- Collaborate with stakeholders to translate business problems into data-driven solutions

 **NOLIN BPO SERVICES** – KARACHI, PAKISTAN

ECOMMERCE SYSTEM ANALYST – 2015/04/07 – 2018/02/01

- Analyzed and optimized eCommerce platforms (Shopify, WooCommerce) for performance, security, and scalability.
- Managed inventory systems, online transactions, order processing, and customer support integrations.
- Implemented payment gateway solutions (PayPal, Braintree, CyberSource, Band Of America) and integrated shipping carriers (UPS, FedEx, USPS).
- Provided recommendations to improve user experience (UX), conversion rates, and SEO

 **NOLIN BPO SERVICES** – KARACHI, PAKISTAN

SENIOR SOFTWARE DEVELOPER / TEAM LEAD – 2013/06/10 – 2015/04/05

- Led the development of enterprise-level web applications using .NET, SQL Server, and Web APIs.
- Designed scalable software solutions using agile methodologies and DevOps practices.
- Collaborated with cross-functional teams to deliver high-performance applications

 **APEX BUSINESS SOLUTIONS** – KARACHI, PAKISTAN

PROJECTS MANAGER – 2004/01/04 – 2013/06/01

Led end-to-end project management for software development, eCommerce, and data analytics initiatives.

- Managed cross-functional teams, ensuring projects were completed on time and within budget.
- Defined project scopes, goals, and deliverables, aligning them with business objectives.
- Developed strategic roadmaps and implemented process improvements to enhance efficiency.
- Worked closely with clients and stakeholders, ensuring seamless communication and project execution.
- Oversaw risk management, budgeting, and resource allocation, optimizing team productivity.
- Implemented agile methodologies, enhancing project workflows and adaptability

 **GESTETNER PVT LTD.** – KARACHI, PAKISTAN

ERP APPLICATION DEVELOPER – 2005/03/03 – 2008/08/13

Developed and maintained ERP applications to streamline business operations, including inventory management, finance, and HR modules.

- Designed customized reports and dashboards using SQL Server, Crystal Reports, and BI tools for data-driven decision-making.
- Integrated third-party APIs and payment gateways, enhancing system functionality.
- Led database optimization efforts, improving system performance and reducing query execution time.

- Collaborated with cross-functional teams to identify business requirements and translate them into scalable ERP solutions.
- Ensured system security and data integrity, implementing best practices for role-based access control

 **ETRENDS** – KARACHI, PAKISTAN

TRAINER / SOFTWARE DEVELOPER – 2001/04/12 – 2004/03/10

- Conducted training sessions on software development, databases, and programming languages for junior developers and trainees.
- Developed custom software solutions for clients using ASP, VB6, SQL Server, and Crystal Reports.
- Designed and implemented desktop and web-based applications, improving business efficiency for various clients.
- Provided technical support and mentoring, helping new developers gain hands-on experience with real-world projects.
- Worked on database design, query optimization, and system integration, ensuring smooth and scalable software performance.

● **EDUCATION AND TRAINING**

2015/06/08 – 2019/05/14 Karachi, Pakistan

MCS, COMPUTER SCIENCE Karachi Institute of Economics & Technology (KIET)

Address PAF Base, Korangi Creek, 75190, Karachi, Pakistan | **Website** <https://kiet.edu.pk/> |

Field of study Software and applications development and analysis | **Final grade** 75% | **Level in EQF** EQF level 7

1999/05/03 – 2000/04/19 Karachi, Pakistan

BACHELOR OF COMMERCE University of Karachi

Website <https://uok.edu.pk/> | **Field of study** Accounting and taxation | **Final grade** Second Class | **Level in EQF** EQF level 6

United States

MICROSOFT CERTIFIED SOLUTION DEVELOPER (MCS D) Microsoft

United States

MICROSOFT CERTIFIED PROFESSIONAL (MCP) | Microsoft

United States

MCSA: SQL SERVER 2012 Microsoft

2025/01/02 – 2025/02/28 Karachi, Pakistan

A1 GERMAN LANGUAGE CERTIFICATION COURSE Ghazala Institute

● **LANGUAGE SKILLS**

Mother tongue(s): **URDU**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
GERMAN	A1	A2	A1	A1	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **PROJECTS**

Migration of JustLabcoats.com to Shopify

- Converted a 15-year-old ASP.NET eCommerce website to Shopify.
- Migrated SQL Server data, including products, orders, and customer records.
- Developed custom GraphQL scripts to sync orders, risk analysis, and customer data in CRM.
- Trained marketing teams on Shopify tools to enhance marketing campaigns.

- Result: Increased sales, improved performance, and seamless order processing

Supply Chain Data Analytics for Rizno Inc.

- Cleaned and analyzed order processing data from SQL Server.
- Developed insights into order delays, vendor shipment issues, and operational bottlenecks.
- Used Power BI dashboards to visualize order journey and business impact.
- Integrated AI-powered CEO Insights using OpenAI in C# for better decision-making.
- Result: Improved operational efficiency and enhanced strategic planning

Inventory Management System for Pulse Uniform

- Managed 20K+ SKUs worth \$200,000 in SQL Server-based inventory system.
- Developed smart reconciliation system to streamline order fulfillment.
- Implemented barcode API for easy tracking and warehouse organization.
- Result: Reduced storage costs and optimized inventory allocation for better sales.

Security & Payment Gateway Implementation for a USA-Based eCommerce Store

- Addressed cybersecurity threats and credit card fraud through PCI compliance measures.
- Integrated Braintree (PayPal) and CyberSolutions (Bank of America) APIs for payment security.
- Implemented firewalls, port security, and threat mitigation strategies.
- Result: Increased security, reduced chargebacks, and improved customer trust.

SKILLS

gather data | data warehouse | SQL | analyse software specifications | project management | Visual Basic | C# | ASP.NET | Web API | VB.NET | SQL Server | SQL Server Integration Services | database management systems | e-commerce systems | Good Knowledge of Shopify.com | Web design (Wordpress, Shopify) | BI tools and applications (Amazon AWS) | Amazon Seller Expert | Amazon Web Services/Cloud Technology | Skills to work with electronic trading platforms (eBay, Amazon, Walmart) | search engines | "Google Search Console" | Google Analytics (GA-4) | PCI Compliance | Integration (PayPal, Braintree, CyberSolutions, AmazonPay) | AWS IAM | MS SQL Replication | Cloud Server Management | jQuery | HTML | CSS | JavaScript | JSON | MVC | DevExpress Winforms | GoHighLevel | SQL (RDBMS)